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The Magazine of the North Jersey Section

IEEE INTERNATIONAL CONVENTION THE IEEE SHOW

March 22-26, 1965

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ABOUT ADDRESS CHANGES

It is not necessary to inform the North Jersey Section when you change your mailing address. The NEWSLETTER and other section mailings use a list provided by IEEE's national headquarters in New York. This means the Section has no need to maintain a mailing list or addressing plates. Section membership records are changed when Headquarters notifies us.

REPORT ALL ADDRESS CHANGES TO:
INSTITUTE OF ELECTRICAL AND ELECTRONICS
ENGINEERS, BOX A, LENOX HILL STATION,
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Editorial Notes

This month will be an active one, what with the interesting North Jersey meetings and the International Convention and IEEE Show. As for the latter, we had better save up our energy. There will be several miles of floor to cover in the Coliseum and the Hilton Hotel. Four days will hardly be enough to see everything.

But most important, we should try to catch one or two technical sessions. These provide a good opportunity to meet with experts in our field of work or to attend a discussion between experts.

Finally, we won't forget the enjoyable aspects of the Convention, i.e., the Banquet, Cocktail Party and Fashion Show for the Ladies.

See further details in this issue.

M. K.

CALENDAR

Thursday, March 11

N. Y. Computer

8:00 P.M.—"The IBM Computer Line"
590 Madison Ave.
New York City

Pre-meeting Dinner
Call Alan Corneretto

Thursday, March 18

Joint: N. J. Section— Automatic Control

8:00 P.M.—"The Ubiquity of
Control Theory in
Biological Processes"
Prof. Richard W. Jones,
Northwestern University
Arnold Auditorium,
Bell Labs.
Murray Hill, N. J.

6:00 P.M.—Pre-meeting Dinner
Wally's Tavern
Reservations: J. G. O'Grady

Thursday, March 18

Power

7:00 P.M.—"Grounded Wye
Power Systems"
Messrs. C. W. Leber,
G. H. Langhor,
A. H. Moore
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Group Electronic
Computers (EC) D. Perry
Group Microwave Theory &
Techniques (MTT) B. Mindes
Group Power (P) Herbert Blaicher

Monday, March 22 through Friday, March 26

International Convention

Hilton Hotel and Coliseum New York City

Wednesday, March 24

N. Y. Power

6:30 P.M.—Ravenswood Tour Vernon Blvd. and 40th Ave., L. I. C.

Tuesday, April 6

N. Y. Communications and Electronics Div.

7:00 P.M.—"Special Engineering Applications" Lecture Series Western Union Auditorium 160 W. Broadway, N. Y. C.

Advance Registration is Required.

Monday, April 12

Joint: N. Y. Communication Technology and Engineering Management

7:00 P.M.—"Engineering Education and Utilization" Lecture Series Western Union Auditorium 160 W. Broadway, N. Y. C.

Advance Registration is Required.

Executive Committee Meetings

at Verona Public Library

No meeting in March
April 7
May 5
June 2

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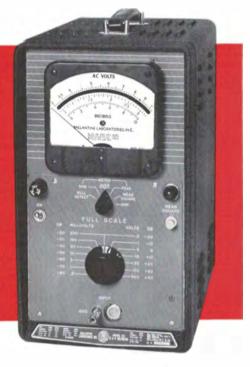
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N. Y. COMMUNICATION TECHNOLOGY GROUP AND ENGINEERING MANAGEMENT GROUP

ENGINEERING EDUCATION LECTURE SERIES TO START APRIL 12

A spring lecture series entitled "Engineering Education and Utilization" will be given during April and May by the New York Section IEEE and its Communication Technology and Engineering Management Groups.

Courses will be held at the Western Union Auditorium, 160 West Broadway on six consecutive Mondays, 7:00 to 9:00 P.M. The area has adequate street parking after 6:00 P.M. and is easily reached by IRT (Seventh Ave.) or IND subways.

Lectures will be given on six consecutive Mondays commencing April 12. Registration fees for the lectures series are \$5.00 for members of the IEEE, \$8.00 for non-members, and \$1.00 for full-time students.

Registrations must be made in advance. To register, send check payable to "Communication Technology Group, New York Section, IEEE" to R. E. Sanner, GT & E, 730 Third Ave., New York, N. Y. 10017. A stamped, self-addressed envelope must be included.

LECTURE #1, APRIL 12, 1965
"Engineering Education
and Utilization
as Colleges View it"

Prof. Robert T. Weil Dean, School of Engineering, Manhattan College

LECTURE #2, APRIL 19, 1965

'Engineering Aspects
as Industry Views Them"

Speaker from General Telephone
and Electronics Corp. to be announced

LECTURE #3, APRIL 26, 1965

"Management Aspects
as Colleges View Them"

Dr. Samuel S. Stephenson
Rensselaer Polytechnic Institute

LECTURE #4, MAY 3, 1965

"Management Aspects
as Industry Views Them"

Mr. John Vaughn
Vice-President of Research
and Development

LECTURE #5, MAY 10, 1965
"Updated Training—College and Industry"
Mr. Everett J. Thielen

Maxson Electronics Corp.

Director of Continuing Professional Studies, Brooklyn Polytechnic Institute

> Mr. Arthur W. Gilmore Chief Engineering Professional Development, Grumman Aircraft

LECTURE #6, MAY 17, 1965

Mr. William H. Larkin
Assistant Secretary, ASME

Joint Meeting:

North Jersey Section and Automatic Control Group

THE UBIQUITY OF CONTROL THEORY IN BIOLOGICAL PROCESSES



On Thursday, March 18, 1965, at 8:00 P.M., the North Jersey Section will hold a joint meeting with the Group on Automatic Control, and it

promises to be one of the most interesting meetings of the current program year. The meeting will be held at Arnold Auditorium in the Bell Telephone Laboratory facility at Murray Hill, New Jersey, and a pre-meeting dinner will take place at 6:00 P.M., in Wally's Tavern, Watchung, New Jersey.

The subject of the meeting is "The Ubiquity of Control Theory in Biological Processes" and the speaker will be Richard W. Jones, Professor of Electrical Engineering, Northwestern University. Professor Jones will develop, as the major theme of his presentation, how

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current biological thinking shows widespread application of control theory and terminology to the study of life processes.

At the cellular level one is concerned with individual particles, diffusion processes, and chemical kinetics, which may or may not exhibit feedback relations. At the level of organization represented by neuro-muscular control, feedback is very much in evidence and is effective because of the coordinated action of a large number of cells. Temperature regulation of the whole organism employs a number of different feedback systems, each serving to counteract one type of thermal stress. Finally, at the level of organization represented by a population of similar units, one finds that the ideas of regulation and homeostasis have been applied to problems of genetics and ecology.

The application of control concepts at these several levels of organization raises questions as to the adequacy of such usage, the means of experimental verification, and the functional relations among the many systems making up this control hierarchy.

Richard W. Jones is professor of electrical engineering at Northwestern University. He is a graduate of the University of Minnesota in electrical engineering and for a number of years was a design and development engineer with the Westinghouse Electric Corporation. Upon his return to academic life he specialized in control system theory, and was instrumental in the development of courses and laboratories in motor control, and feedback systems. Professor Jones is the author of a textbook "Electrical Control Systems" and has served as consultant to Allis Chalmers and other industrial firms. He is past chairman of the Chicago Section,

AIEE, and a member of IEEE, the American Physical Society, and Optical Society of America. In the past few years he has devoted an increasing amount of his time to research on various physiological problems, and in the study of these systems with feedback control techniques. Professor Jones and his students are engaged in both experimental and theoretical studies in the Physiological Control Systems Laboratory on a number of problems related to the visual system, and homeostatic physiology. He was made a fellow of the IEEE in 1964.

Meeting Notice

Subject: THE UBIQUITY OF

CONTROL THEORY IN BIOLOGICAL PROCESSES

Speaker: Professor

Richard W. Jones, Northwestern University

Date: Thursday,

March 18, 1965

Time: 8:00 P.M.

Place: Arnold Auditorium,

Bell Laboratories, Murray Hill, New Jersey

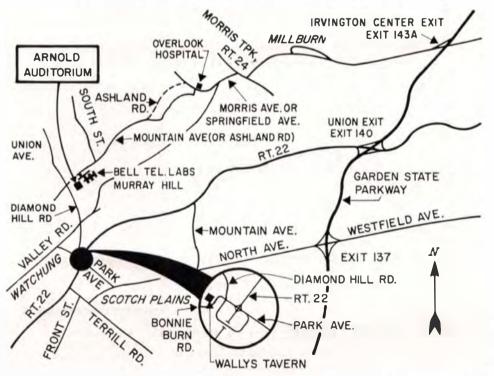
Pre-meeting Wally's Tavern,

Dinner: Watchung, New Jersey

6:00 P.M.

Dinner reservations — please notify: Mr. J. G. O'Grady Public Service Electric and Gas Company 200 Boyden Avenue Maplewood, New Jersey Phone: 761-5111, Ext. 2

Dinner reservations accepted to March 16, 1965.



Newly-Elected IEEE Fellows

The listing of newly-elected IEEE Fellows in the North Jersey Section should include:

Dr. Jacob Earl Thomas, Jr., General Instrument, Newark, N. J. John R. Hefele, Bell Telephone Laboratories, Murray Hill, N. J.



J. Earl Thomas, Jr. is Manager of New Product Development for General Instrument Corporation of Newark, New Jersey. He studied physics at John Hopkins (A.B.

1939) and Cal Tech (Ph.D. 1943). During World War II he was with the O.S.R.D. and the Manhattan Project. Following the War, he taught Electrical Engineering at M.I.T., with a year's leave devoted to transistor development at Bell Labs. In 1955 he became Professor of Physics and Department Chairman at Wayne State University in Detroit. In 1959 he entered industry to manage semiconductor development activities for Sylvania. He has served on several committees for the Government and the IEEE. His main research interest has been the relation between physical phenomena at the surface and the failure mechanisms of semiconductor devices.



John R. Hefele is a member of the Television Engineering Department of Bell Telephone Laboratories. He is concerned with problems relating to television transmission systems.

Since Mr. Hefele began his career in 1923, he has participated in all of Bell Laboratories' television developments and demonstrations. He took part in the first public demonstration of television from Washington to New York in 1927 and was responsible for the television transmission experiments via the Telstar experimental communications satellites.

He interrupted his television research during World War II to investigate and develop airplane detection and automatic following radar devices. Following the War he was concerned with special problems of visual transmission over restricted bandwidth channels for many years. He holds more than 12 patents on television systems and color television.

Mr. Hefele is a Fellow of the Institute of Electrical and Electronics Engineers, and a member of the Society of Motion Picture and Television Engineers and the Electronics Industries Association.

Mr. Hefele has also been interested in photography — black and white, color, moving and still pictures. He is past president, vice president and director of the

Metropolitan Motion Picture Club in New York City; past director of the 8mm Motion Picture Club; and a member of the Photographic Society of America. For many years he lectured and acted as technical advisor to motion picture groups.

Mr. Hefele was born in the Bronx, and was graduated from Regis High School in New York City. He obtained his B.S. degree in electrical engineering and the E.E. degree from Cooper Union in 1929 and 1932, respectively. He did post-graduate work at Fordham and Columbia Universities.

N. Y. Computer Group

Thursday, March 11, 1965: "The IBM Computer Line." 8:00 P.M., IBM Building, 590 Madison Ave., New York City. For dinner details call Alan Corneretto, PL 1-5530

1965 INTERNATIONAL ANTENNA AND PROPAGATION SYMPOSIUM

Sheraton Park Hotel Washington, D.C.

August 30, 31 & September 1, 1965

CALL FOR PAPERS

Authors are invited to submit summaries and abstracts of papers for presentation at the 1965 International Symposium on Antennas and Propagation. Theoretical, experimental and developmental papers are solicited in all areas of the G-AP field of interest.

Summaries will be published in the Symposium Digest, and must be submitted in final form. They are to contain between 400 and 600 words and a maximum of six figures. Three copies of the summary are required, one with reproducible figures; i.e., glossy prints.

Three copies of a 50- to 100-word abstract are required.

Mail summaries and abstracts to: R. J. Adams, Chairman, Technical Program Committee, 1965 International Symposium on Antennas and Propagation, Code 5330, U. S. Naval Research Laboratory, Washington, D.C. 20390.

Deadline for receipt of summaries and abstracts is MAY 15, 1965.

Authors will be notified of acceptance or rejection by JUNE 7, 1965.

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Student Affairs

Student Chapters Are Active

The student chapters of the three engineering schools in our section's area continue to perform a valuable service for our future electrical and electronics engineers. The speaking programs organized by the students and their advisors give insight to the student into possible applications of their academic training.

The recent December issue of The Newsletter contained a listing of some of the student officers. These people are quite active in formulating programs for their respective chapters.

Mr. James Earle and his Student Activities Committee reported that the one hundred and fourteen guests at the annual Students' Night surpassed any previous turnout. The speakers' ideas were well received, and the refreshments capped a very worthwhile evening.

Overall, the student aspect is important. Our chapters are active. In future issues we hope to report on their functions so that all may know what topics interest the young engineers so that all may appreciate the continuously improving quality of our engineering students, demonstrated by the maturity and refinement of their activities.

Speakers Needed

High school students want to know more about the profession of engineering. Engineers, concerned about the future of their profession, want to attract as many capable students to the profession as possible.

This dual goal is being partially met by the New Jersey Committee For Student Guidance. Members of this group have been visiting the high schools throughout our state upon invitation from the schools.

With the aid of an outline and a set of visual aids a speaker gives his audience a broad outlook of what engineering consists and how individuals comprise the profession. To sell the students on engineering as a career is not a speaker's motive. It is better that one should not become an engineer than to be a sub-standard member of our profession.

The program has been a success. And due to the favorable comments, more high schools seek the services of these speakers. This requires more speakers. At this time the N. J. Committee For Student Guidance is seeking volunteers to make one visit during a school year to a high school.

The assignment is by no means difficult. In fact, present members feel satisfaction in having provided such a service for the future of the engineering profession.

For additional information please send a card to The Newsletter at the address shown on the third page; or call Gene R. O'Brien in Elizabeth on 354-7244.

Executive Committee

For the season 1965-66

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Joseph G. O'Grady

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Bernard Meyer and Herbert Blaicher

SPECIAL ENGINEERING APPLICATIONS LECTURE SERIES

The third and final part of the Communications and Electronics Division, Education Committee, lecture series on "Engineering Applications of Computer Programming" begins on April 6, 1965. Part III, entitled "Special Engineering Applications", consists of six lectures on the use of computers for fairly specialized applications whose impact on engineering is being felt widely. The exact sequence of the lectures will be announced in the future.

Dates: April 6, 20, 27;

May 4, 11, 18, 1965

Place: Western Union Auditorium

160 West Broadway New York City

Time: 7:00 to 9:00 P.M.

The lectures, topics and speakers are as follows:

Linear Programming—Abraham Shapiro, Supervisor of Mathematical Programming for UNIVAC's System Programming, New York.

Computer Uses in Production Engineering—Dr. Gastone Chingari, Manager of Applications Programming, Sperry Rand Corporation, UNIVAC Division.

Pert/Cost—Victor Erskine, Supervisor of Information Control Systems, UNIVAC Division of Sperry Rand Corporation, New York.

Report Program Generators and Sort-Merge Techniques—Harold Larin, Manager of Specifications, Systems Programming, UNIVAC.

Real Time/Time Sharing Systems—Their Functions and Design—R. B. Batman, UNIVAC Project Manager, Ohio Bell Telephone Company, Cleveland.

Traffic Control—Carl Hammer, Ph.D.; Director of Scientific Computer Marketing, Sperry Rand Corporation, UNIVAC Division, Washington, D.C.

Registration Information:

Registration must be made in advance. Fees are: IEEE members — \$10; nonmembers — \$12, full-time students — \$2.00. Send check or money order made payable to "Communications & Electronics Div., N. Y. Section IEEE" to J. L. Vossen, Chairman, Education Committee, RCA Communications Systems Division, 75 Varick St., New York, N. Y. 10013.



Walter Glomb received his BS degree in 1946 and his MS in 1948, both from Columbia University. In 1950, following a brief period at Paramount Pic-

tures, Incorporated, where he was concerned with the development of theater television systems, he joined ITTFL. Since that time he has been concerned with communication systems design, integration, and analysis. Since 1959 Mr. Glomb has been directly concerned with integration and analysis of communication satellite system performance.

Mr. Glomb is a member of the Institute of Electrical and Electronics Engineers and of Tau Beta Pi.



Stephen A. Mallard received his ME in 1948 and his MS in 1951, both from Stevens Institute of Technology. He was an Instructor in Electrical Engineering at

Stevens from 1948 to 1951. Mr. Mallard joined the Public Service Electric and Gas Co. in 1951, and has been serving in a number of positions in the Electric Distribution Department and System Planning Department. He is currently engaged in planning developments of future generation, transmission and interconnections.

Mr. Mallard has been active in the former New Jersey Division of AIEE, serving on its Executive Committee, Program Committee, Education Committee, and Student Guidance Committee. He is a licensed Professional Engineer in New Jersey, a member of the National Society of Professional Engineers, and a member of Tau Beta Pi.

Mr. Mallard is married, has three children, and lives in Nutley, New Jersey.



James Gordon was born in 1920 in Pinc Island, Minnesota. In 1942 he received a BEE degree from the University of Minnesota. He joined the General Electric Test

Program in 1942. He then had assignments in the Service Engineering, Control Engineering, and Application Engineering Divisions of the General Electric Company. He is presently employed in the East Orange Sales Office as an Application Engineer.

His work with the AIEE has been as member and Chairman of the Educational Committee, and he was Member-at-Large, Secretary, Treasurer, and Vice-Chairman of the New Jersey Division.



Joseph G. O'Grady was born in North Bergen, N. J., and saw service with the U. S. Navy during both World War II and the Korean War.

In 1948, he joined Public Service Electric and Gas Company as a Laboratory Apprentice at their Testing Laboratory in Maplewood, New Jersey. In 1961 he was named Assistant Chief of the Electrical Division and in 1963, was made Assistant to the Laboratory Engineer. In 1964, he was promoted to Assistant Laboratory Engineer, the position he now holds.

He is a graduate of the College of Engineering of New York University where he received a BEE degree in 1954, and is a former member of the instructing staff of the Special Courses Division of Newark

College of Engineering.

A senior member of IEEE, he has been a member of various standing committees of the North Jersey Section. He is a former Chairman of the Publicity Committee and during the current year he is Chairman of the Program Committee. He is also a senior member of the Instrument Society of America.



Bernard Meyer received his BA and BEE from New York University in 1942 and 1950 respectively. He has been active in the North Jersey Section of the IRE and IEEE

as Student Affairs Editor, Managing Editor, and Editor of "The Newsletter." He has also served as Chairman of the Publicity Committee and is now Chairman of the Publications Committee.

At present he is employed as an Electronics Engineer at Picatinny Arsenal in the Electrical Inspection Equipment Branch of the Quality Assurance Directorate. Prior to this, he was employed by the Service Division of Lockheed Electronics stationed at Bell Telephone Laboratories at Whippany, N. J.



H. E. Blaicher, Jr. was graduated from the Pennsylvania State University in 1949 with a degree of B.S. in Electrical Engineering. Following graduation he entered the

cadet engineer training course of Jersey Central Power & Light Company. Since then he has worked in various assignments in system planning and distribution engineering. He is presently in the System Planning group where he is in charge of engineering computer applications.

Mr. Blaicher served on active duty with the U. S. Armed Forces from 1943 to 1946.

Mr. Blaicher is a senior member in IEEE and has served as chairman of the Education Committee during the 1961-62 season, and as an IEEE representative on the New Jersey Engineer's Committee for student guidance. He is presently chairman of the Power Group Chapter in North Jersey Section, IEEE.

1965 IEEE INTERNATIONAL CONVENTION OPENS MARCH 22

Technical Program Expanded to Five Days

The 1965 IEEE International Convention will be held from March 22 through 26 at the New York Hilton Hotel and New York Coliseum in New York City. The Convention features a 25 per cent increase in number of technical papers compared to last year's program and, as a result, the technical meetings will be held on five days instead of just four as in the past. The exhibits will continue to be open for four days, from Monday, March 22 through Thursday, March 25.

The world's largest technical meeting and exhibition is expected to draw an attendance of about 70,000 engineers and scientists from 40 countries.

An increased technical program consisting of 400 papers covering breakthroughs in every area of electrical and electronics engineering, will be presented in 80 technical sessions. For the first time in the history of the annual convention, the CONVENTION RECORD — several volumes containing all of the papers presented at the meeting — will be available at the time of registration. VENTION RECORD, no other preprints will be permitted at the Technical Sessions or elsewhere at the Convention.

One high point of the program will be a special evening symposium on Tuesday, March 23 on a subject of major interest. Another will be a talk by Mr. Frederick R. Kappel, Chairman of the Board of American Telephone and Telegraph Company. He will be principal speaker at the Annual Banquet to be held on Wednesday, March 24 in the Grand Ballroom of the Hilton. At the banquet, the following major IEEE awards will also be presented: Edison Medal, Lamme Medal, and the Education Medal. In addition, the 125 recently-elected Fellows will be recognized.

Field awards and prize paper awards will be presented at special ceremonies on Tuesday, March 23.

More than 1000 exhibitors will display \$20 million worth of the latest electrical and electronic equipment, most of it for the first time. The Show will be in two locations: The New York Hilton and the New York Coliseum. This year, for the first time, the electrical and electronics exhibits will be fully integrated with no attempt made to separate them. For the convenience of visitors, the exhibits at the Coliseum will be grouped as follows: Floors 1 and 2 - Components and heavy machinery; Floor 3 -Systems and instruments; Floor 4 — Production. The Hilton will be used for new exhibitors. The Coliseum will be closed on Friday, March 26.

The exhibits will be open on Thursday afternoon to high school students at a fee of \$2 if the student is accompanied by an

adult. There will be a limit of three students per adult. Registration fees for the Convention and Show will be: \$2 for IEEE members; \$5 for non-members; and \$1 for women.

There will be a Hospitality Suite for IEEE Members' wives at the Hilton where coffee will be served each morning. The Women's Program includes a Welcome Tea on Monday afternoon and a Gala Luncheon and Fashion Show on Tuesday.

The Cocktail Party will be held on Monday evening from 5:30 to 7:30 in the Grand Ballrom of the Hilton.

Electron Devices

SYMBOLS

by

Howard L. Cook, Secretary IEEE Symbols Committee

The following multiple and submultiple unit-symbol prefixes have been recommended by the International Electrotechnical Commission and the International Committee on Weights and Measures, and have been adopted by the U. S. National Bureau of Standards and the IEEE.

Typical Applications

Unit	Symbol
centimeter(s)	cm
cubic centimeter(s)	cm³
decibel(s)	dB
gigacycle(s) per second	Gc/s
kilocycle(s) per second	kc/s
kilohm(s)	kΩ
megacycle(s) per second	Mc/s
megawatt(s)	MW
megohm(s)	ΜΩ
microampere(s)	μΑ
microfarad(s)	μF
microhenry(ies)	μΗ
micromho(s)	μmho
microsecond(s)	μs
millivolt(s)	mV
milliwatt(s)	mW
nanosecond(s)	ns
picofarad(s)	pF

Use of these unit-symbol prefixes permits a reduction in the number of zeros appearing in an expressed magnitude of a quantity, thereby reducing a possible source of writing or reading error. For example, use 10 kV instead of 10000 V and 1 mW instead of 0.001 W.

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Power GROUNDED WYE POWER SYSTEMS

Industrial power systems operating at 600 volts or less are undergoing a transition from ungrounded delta systems to solidly grounded wye systems. There are many reasons for this change, and there are also many problems connected with it. One of these problems, and an important one, is that of proper

Mr. C. W. Leber of the Esso Research and Engineering Company will introduce the subject and Messrs. George H. Langhor of the Research and Engineering Center of the Johns Manville Products Corporation and Arthur H. Moore of the Industrial Sales Division of the General Electric Company will discuss typical installations, problems and solutions. In particular they will cover protection against low magnitude ground faults; single phasing due to the operation of only one fuse as a result of a ground fault; low impedance ground return paths; ground relaying on feeders and motor circuits; also many other facets of the industrial relaying and fuse co-ordination problem.

Date: Thursday, March 18, 1965

Time: 7:00 P.M.

Place:

Punch Bowl Room Jersey Central - N. J. Power & Light Co. Madison Ave. and Punch Bowl Rd. Morristown, N. J.

CALL FOR PAPERS

The 1965 IEEE Conference on Military Electronics (MIL-E-CON 9) will be held in Washington, D.C. at the Washington Hilton Hotel on September 22, 23 and 24. The President of MIL-E-CON 9 is Maj. Gen. H. L. Scofield, USA (Ret.). The general theme of the meeting will be, "ELECTRONICS AND TOMORROW." All papers will be UNCLASSIFIED. Clearance will not be required for attendance at any session. Authors will be responsible for all necessary approval by sponsoring agencies.

The technical presentations will be limited to 15 minutes with additional time for discussion. Selected papers will be divided into appropriate categories in accordance with technical content. Interested authors are invited to submit papers on new and unpublished designs, developments, research and concepts in the electronics field. Typical technical areas of interest are: communications, navigation, instrumentation, detection, location, microelectronics, integrated circuits, etc. To be considered for acceptance, three copies each of a 500 word abstract of the proposed paper, together with a biographical sketch of the author, must be submitted to the undersigned prior to April 15, 1965. The deadline for submission of papers for printing in the Proceedings is July 15, 1965. Instructions on preparation and submission of papers for the Proceedings will follow notification of acceptance of the papers selected for presentation.

Leon H. King, Chairman Technical Program Committee Atlantic Research Corporation Shirley Highway at Edsall Road Alexandria, Virginia

THE RETURN OF THE SQUARE

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By CHARLES H. BROWER

President, Batten, Barton, Durstine & Osborn, Inc.

Continued from January 1965 Issue

Nathan Hale: Me spy on the British! Are you kidding? Do you know what they do with spies they catch? I'll give you a news flash, chum. They hang them.

Paul Revere: What do you mean ride through every Middlesex village? And in the middle of the night yet. Why me? Am I the only man in Boston with a horse?

Patrick Henry: Sure I'm for liberty—first, last and always. But we've got to be a little realistic. We're a pretty small outfit. If we start pushing the British around someone is going to get hurt.

George Washington: Gentlemen, I am honored. But try some one else—say General Gates. I'm just getting things organized at Mount Vernon. Also you might say I already served my time. Against the French, you know.

Benjamin Franklin: What we really need as Ambassador to France is a young man. I'm 70 years old! It's time a new generation took over.

Missing words

Perhaps it is significant that what such men actually did say has been quietly sneaked out of our schoolbooks. This Week Magazine recently surveyed history books issued before 1920, compared with those issued since

Nathan Hale said, "I regret that I have but one life to give for my country," in 11 of the old texts and in only one of the new texts. Patrick Henry said, "Give me liberty or give me death" in 12 out of 14 earlier texts and in only two of 45 recent ones. But John Paul Jones set the record. He said "I have not yet begun to fight," in nine of the old books and in none of the new ones.

When Dwight D. Eisenhower was President, he appointed a Committee on National Goals to decide where we were going. Perhaps a first step should be a commission on National Heritage to make sure we remember where we have been.

Arnold Toynbee, the historian, says that of 21 notable civilizations, 19 perished not from external conquest but from the evaporation of belief within. Today our country still has a choice. I believe it has already begun to make that choice. It is going back to its old beliefs in such things as ideas, pride, patriotism, loyalty, devotion, and even hard work.

The struggle is on

We are great believers in statistics and while the things that really count cannot be measured even by the most advanced computers, sheer head-counting indicates that people are beginning to struggle for better things.

Twenty years ago, half of us belonged to churches. Today 64 per cent of us do. Sales of classical records have jumped 78 per cent in the last three years. Millions of people are visiting museums, millions more than a decade ago. We spent over a billion dollars on books last year, and people are taking 670 million volumes out of our public libraries each year.

There are 50 per cent more symphony orchestras than there were ten years ago. Expenditures on all cultural activities have increased 70 per cent in the past ten years — to a total of more than \$3 billion.

Since the turn of the century, the percentage of our population that has graduated from high school is up ten times, and the percentage that has gone to college is up seven times. Also, the percentage in higher education who are trying to get better marks is encouraging. Yes, there are indications that the day when it's smart to be smart is finally at hand.

But the greatest thing that has happened is that our nation has a whole new set of heroes. Their names are Carpenter, Cooper, Glenn, Grissom, Schirra, and Shepard.

These lads grew up to be squares, for who but a square would volunteer his life for his country. They are not even ashamed of their feelings. John

Glenn says he gets a funny feeling down inside when he sees the flag go by. Imagine that. He's proud of his small town, proud of his small college, proud that he belonged to the YMCA and is associated with Scouting.

The ruts remain

I hope that some of Glenn rubs off onto the next generation. The forces of conformity are still strong. Too many of us are still sitting it out instead of sweating it out. Too many haven't got the guts to stand up straight and dare to be square because the opposite of square is round, and being round is so much simpler. Responsibilities and problems slide off nice and easy, and we can just roll down the path, without any bumps, being careful to stay in the middle where the most comfortable ruts are.

Too few of us know or care where the ruts lead. Too few dare to leave the ruts. But there are no ruts to greatness, to progress, to outer space, or inner satisfaction.

How shall we avoid the group poop, the vortex of mediocrity, the great nothing of cynical sophistication and bored nonparticipation? How shall we fight for personal independence?

S.O.S.

May I suggest that we all join the S.O.S. — the Society of Squares. It doesn't exist, but it could. Not a left-wing organization. Not a right-wing organization. Just an organization with wings!

We might have a secret handshake consisting mainly of grabbing the other guy's hand as though we meant it and looking him square in the eye.

We would be for participation and against sitting life out; for simplicity and against sophistication; for laughter and against sniggering; for America and against her enemies; for the direct and against the devious; for the honest way against the easy short cut; for a well-done job and against the goof-off.

We have the satisfaction of knowing our problem is not new. When Benjamin Franklin was told that the war for independence was over, he said, "Say rather the war of the revolution is over — the war for independence has yet to be fought." Today, 180 years later, the war for independence has still to be fought.



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INSTRUMENTS



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'65 IEEE SHOW

We'll see you at the IEEE Show at the Coliseum, March 22-25, at all the Hewlett-Packard Companies' Booths, 3501-3518. There, you'll see the most complete line of high quality electronic measuring instruments. We are looking forward to seeing you at the Hewlett-Packard aisle at the Coliseum.



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