

Facts to help you get the most from your visit to the

ELECTRICAL ENGINEERING EXPOSITION

January 29—
February 2, 1962
New York Coliseum

See ALL the new developments in the electrical
electronic industries! When you're at the show, you're on the job!

THE PLACE for you to see the newest components, equipment, materials, methods and services . . .

THE SHOW for you whether you're in electrical/electronic design, sales, engineering, production, or management . . .

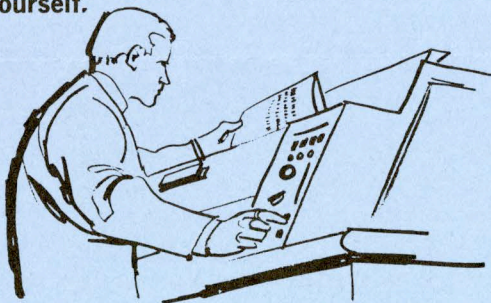
THE OPPORTUNITY for you to discuss the latest designs and ideas with the men who created them . . .

THE PACKAGE . . . all wrapped up for you in thousands of actual and potential product applications and services, assembled under one roof for the first time at . . .

THE ELECTRICAL ENGINEERING EXPOSITION

WHY YOU SHOULD

ATTEND THE EEE The Electrical Engineering Exposition will help you in your specialty because it includes the newest developments in the industry. One segment of the industry can use the products, services, techniques, and ideas of another, which in turn can evolve equipment or methods useful to still another. But this chain reaction can only take place in your mind, as you see and discuss the newest developments and relate them to the unique aspects of **your** problems, in **your** specialty. At the EEE you'll see for yourself the newest applications, many of which will spark new ideas, suggest new solutions to problems in your own work. Your "on-the-job" days at the EEE will be profitable and rewarding when you see for **yourself**.



WHAT YOU'LL SEE

AT THE EEE The star of the Exposition is the electron, in every imaginable industrial application. From the generation, distribution, and storage of electrical energy, through all its uses in communications, transportation, research, and every industry. You'll see the latest machines, components, materials, systems, and instruments . . . over 155 specific categories of electrical/electronic equipment and materials . . . in one place, at one time, under one roof.

Here's a partial list of the classifications to be represented at the EEE:

aerospace applications	radiation measurement
amplifiers	radar
appliances	regulators
audio equipment	relays
automation systems	remote controls
batteries	safety devices
business machines	servomechanisms
communication systems	solenoids
computers	substations
control boards	switches
contacts	systems engineering
converters	tapes
data processing	telemetry
fans, lights, heating	telephone equipment
frequency monitors	television
generators	test instruments
hardware	thermoelectric applications
high-frequency heating	time & timing devices
infra-red	transducers
machine tool applications	transformers
magnetic materials	transistors
motors & motor controls	transmission towers
nuclear applications	transportation
photoelectric systems	turbines
power supplies	welding equipment
printed circuitry	X-ray equipment

All these and many, many more . . . all at the

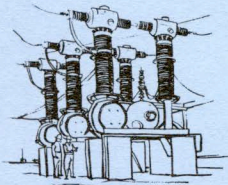
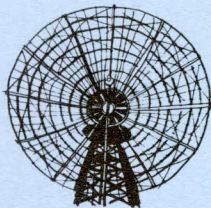
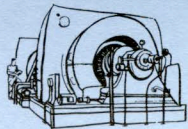
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ELECTRICAL ENGINEERING EXPOSITION

Sponsored By: AMERICAN INSTITUTE OF ELECTRICAL ENGINEERS in conjunction with the AIEE Winter General Meeting . . . admission to Exposition included in AIEE Winter General Meeting Registration Fee.

a preview of what you'll see and hear at the

ELECTRICAL
ENGINEERING
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A NOTE ON ... THE AIEE WINTER GENERAL MEETING

To complement your visit to the Exposition, plan now to participate in the concurrent technical sessions, panel discussions, and conferences of the A I E E Winter General Meeting. You'll be among thousands of the nation's leading EE's, representing every electrical/electronic specialty, discussing the newest developments in a variety of industrial and research disciplines. Every speaker and panel member is a leading expert in his field who will deal with the subject matter on the highest level. Typical technical sessions will be devoted to:

Modern Circuit Techniques
Generator Excitation Systems
Logic and Switching Circuits
Integrating and Digital Instruments

Semiconductor and Industrial
Power Rectifiers

Symposium on Electrostatography

Indicating Instruments and Calibration

Cross Compound Generator Starting

Data Communications Theory

Shaft Position Encoder Methods

Magnetic Amplifiers

Aircraft, Ordnance, Missile Telemetry

. . . and many, many more. You'll find your thinking stimulated, your creativeness challenged. And you'll get immediate answers to your questions directly from the specialists! **You owe it to yourself to participate!**