

PUBLICATIONS DEPARTMENT  
AMERICAN INSTITUTE OF ELECTRICAL ENGINEERS

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C O P Y

33 WEST 39TH STREET, 6TH FLOOR  
345 EAST 47th STREET 11th FLOOR NEW YORK 18, N. Y.

November 1, 1961

Mr. M. D. Hooven  
Consulting Engineer, EE Dept.  
Public Service Electric & Gas Co.  
80 Park Place  
Newark 1, N. J.

Dear Mr. Hooven:

Since our meeting, I have made one interesting discovery namely that we publish more editorial pages a year than the IRE if all pages of the preprint system are taken into consideration. AIEE total editorial pages 16,587; IRE total editorial pages 15,338.

Attached is the paragraph pertaining to publications to appear in President Chase's message to the membership in our December issue. This has been checked by telephone with Woody Gannett, who informed me that in all their tallies they include covers; hence I have added covers to our figures so that they would be on a comparable basis. Although their figures include the Directory Listings, 645 pages, and the Student Quarterly, 224 pages, we have not included the AIEE Membership Directory because it was not issued until October 1961 and the EE Digest, which is 40 pages of king size.

For working convenience, attached is a tabulation of the pages of published material for both institutes.

During our last meeting, you asked why the Transactions did not pay out better and I don't recall whether I gave you the explanation. If you are looking at the accounting figures at the close of the last fiscal year, there was a total expense of \$66,141, which included approximately \$17,850 for a 10-year Cumulative Index. This was not issued until toward the close of the year and most of the income will be derived during the current year with some sale four or five years hence. Last July, we issued a circular to the entire membership and nonmember subscribers soliciting subscriptions to all of the publications. This was done at an expenditure of approximately \$4500 and to date, it has brought in over \$13,000 worth of subscriptions. Volume 77 of the 1958 Transactions is now completely sold out. Also, higher income is reflected in the accounting figures for the first 3 months of this year compared with the first 3 months of the previous year for subscriptions to EE, Transactions, and the bimonthlies.

If I can be of further assistance in any way, please do not hesitate. Give me a call.

Very truly yours,

CSR:sg  
Att.: 2

Charles S. Rich, Editor and Manager  
of Publications

cc: N. S. Hibshman

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Pages of Published Material  
 IRE Data taken from Report of the Secretary -- 1960  
 AIEE Data for Fiscal Year Ending April 30, 1961

	<u>Pages</u>		<u>Pages</u>
EE Editorial	1108	Proceedings editorial	2325
Trans.-Bimonthlies	2807	PG Transactions	8616
Preprints	10,600	Convention Records	3396
Special & Tech. Conf.	1672	-----	---
10 Year Cumulative Ind.	<u>400</u>	5 Year Cumulative Index	132
Total	16,587	Student Quarterly	224
EE Digest (King size)	40	Directory Listings	<u>645</u>
Directory (issued Oct. 1961)	<u>694</u>	Editorial Total	15,338
Editorial Total	17,321	Proceedings Advertising	2,485
EE Advertising	756	Directory Advertising	787
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	18,077		



Recent annual publication figures are as follows: AIEE: "Electrical Engineering", editorial 1,108 pages; advertising 756 pages; Transactions-Bimonthlies, 2,807 editorial pages only. Additionally, AIEE preprinted 10,600 pages of authors' manuscripts, plus more elaborate publication of 13 sets of papers and reports, 1,672 pages; and a 10-year Cumulative Index, 400 pages; Grand Totals: editorial 16,587; advertising 756. IRE: "Proceedings of the IRE", editorial text 2,325 pages; advertising, 2,485 pages; PG Transactions, 8,616 pages; Convention Records, 3,396 pages; with Student Quarterly, Directory, etc.; Grand Totals: editorial 15,338; advertising 3,272.