



# American Institute of Electrical Engineers

345 EAST 47th STREET ♦ NEW YORK 17, N. Y. ♦ PLaza 2-6800 (Area Code 212)

## **Power Systems Communications Committee** **Relays Committee** **Substations Committee** **POWER DIVISION**

February 7, 1962

Dear Reader:

Your name has come to our attention through a list which indicates you have an interest or are engaged in Power Systems Relaying or Communications. The fact you are on this list sets you apart from the general population and makes you a highly rated prospect for this Special Technical Conference.

You've undoubtedly 'heard everything' by now in the way of promises and advantages of attending such a conference. We won't try to top any of them.

Nor will we insult your intelligence.

If you attend our conference you won't get rich quick. You won't bowl over friends and business associates with clever remarks and sage comments after the conference. (Your conversation will benefit from a better understanding of the events and forces affecting Extra-High Voltage applications.) And should you attain further professional or business success after the conference, you'll have your own native ability and good luck to thank for it--not this conference.

What then can this conference do for you?

The answer depends upon what type of person you happen to be. If you are not curious about what's going on outside your own immediate daily range of concern--if you are quickly bored when the conversation shifts from your company, your plant, your equipment, your ambitions--if you couldn't care less about what's happening in Texas or California, in Oregon or Florida--then forget this conference. It can't do a thing for you.

If, on the other hand, you are the kind of individual who would like to keep up with what your neighbor utilities are doing, what new relaying and communication products and applications are available, or considered for the future, but cannot

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spend hours reading all available literature--if you're genuinely interested in what's going on with other members of the communications field--if you recognize the big stake you have in decisions made in Texas or California, in Oregon or Florida--then the conference may well be the smartest investment you could make in the months ahead.

For \$12.00 as an AIEE member, or \$15.00 as a non-member, your interest in relaying and communications will be served by 24 top-notch papers presented by experts from all parts of the country. You will receive copies of all papers, to enable you to read and study the most significant facts and discuss these factors with the authors.

You'll get the facts. No bias. No slanting. No smart aleck turns of phrase to obscure the point of the discussion.

You'll keep on top of latest developments in the field of relaying and communications. Whether the session is devoted to power line carrier, or the advantages of micro-wave, you'll learn the key facts at this conference, the first joint meeting between relay and communications authorities.

The operation of the AIEE relays, AIEE power systems communications and AIEE substations committees will be reviewed for you in a special evening session.

After the conference, you will receive a digest of the important problems and solutions presented at open informal discussion periods during the sessions. When you have a lull in your busy schedule, you can turn to this digest or the papers, for review and a better understanding of the events and forces affecting extra-high voltage applications.

Go to this conference!

Read the enclosed program and send the advance registration card today.

Remember to make your hotel reservations early too.

Sincerely,

*Sponsoring Committees*

ANR:CH  
Enclosures