

AMERICAN INSTITUTE OF  
ELECTRICAL ENGINEERS

Packaging Industry  
Technical Conference  
Program



May 7 and 8, 1962

SHELBURNE HOTEL

ATLANTIC CITY, N. J.



*Sponsored by*

THE  
PACKAGING INDUSTRY SUBCOMMITTEE

FRANK R. CINCO, *Chairman*

and the

ATLANTIC CITY DIVISION

PHILADELPHIA SECTION

F. LANGE, *Chairman*

## MONDAY, MAY 7

8:30 - 10:00 A.M.—REGISTRATION

### MORNING SESSION—10:00 A.M.

FRANK CINCO—*Session Chairman*

#### WELCOME

F. LANGE—Chairman, Atlantic City Division  
Philadelphia Section, AIEE

IRA GOTTSCHO—Conference Chairman

FRANK CINCO—Chairman  
Packaging Industry Sub-committee

#### “WELCOME TO THE WORLD’S PLAYGROUND”

MAJOR WILLIAM F. CASEY—Commissioner  
Dept. of Public Works, Atlantic City, N. J.

#### “A.I.E.E. AND THE PACKAGING INDUSTRY SUBCOMMITTEE”

DON PERCIVAL, President  
Machinery Electrification, Inc.

#### “PROPOSED RECOMMENDED PRACTICE FOR ELECTRICAL INSTALLATIONS ON PACKAGING MACHINERY AND ASSOCIATED EQUIPMENT”

M. H. FISHER  
Westinghouse Electric Co.

*A first rough draft of the new packaging industry specifications has been completed and highlights will be discussed.*

Following Mr. Fisher's report there will be a question and answer period and a discussion dealing with the first rough draft that he presents.

#### 12:15 P.M.—LUNCHEON

Luncheon Speaker—ROGER PUTNAM, SR.  
Chairman of Board of Package Machinery Company

#### “SEEING THE SOARING SIXTIES”

A quick look at the impossible things the packager will expect from the electrical industry.

### AFTERNOON SESSION—2:00 P.M.

E. W. DACEY, *Session Chairman*

#### “PACKAGING MACHINERY SPECIFICATIONS FROM THE USER’S VIEWPOINT”

Papers will be presented by:

W. A. PETERSON, Senior Engineer,  
Mechanical Development Department  
Parke Davis & Company

DON E. CALLAHAN, Electrical Engineering Department  
National Biscuit Company

STANLEY BROWN, Electrical Engineering Dept.  
Campbell Soup Company

HARVEY DONNELL, Engineering Supervisor  
Automatic Machine Design  
Eastman Kodak Company

*Following the papers there will be a discussion by the following panel members:*

WALLACE A. WARREN, Assistant Engineer  
Technical Division  
R. J. Reynolds Tobacco Company

H. E. TOBEY, Manager  
Engineering Research Division  
Continental Baking Company, Inc.

ARTHUR PASQUINE, Manufacturing Engineering  
Manager, Philip Morris, Inc.

GUS SMERDA, Electrical Engineering Department  
Kraft Foods Company

The four paper presentations and the ensuing panel discussions are intended to point out the items that diversified industrial users have found desirable and/or necessary to include in their packing machine specifications to obtain the quality and performance they require. The conclusions reached in this seminar should offer a worthwhile contribution to fellow users, manufacturers, equipment suppliers and the standards committee.

### EVENING SESSION

6:30 P.M. — SOCIAL HOUR — Courtesy of electrical suppliers and machinery manufacturers

#### 7:30 P.M.—BANQUET

Toastmaster—IRA GOTTSCHO, President  
Adolph Gottscho, Inc.

Speaker—ROGER BOLTZ, Publisher  
Automation Magazine

“AUTOMATION AND FREEDOM”

## TUESDAY, MAY 8

### MORNING SESSION—9:00 A.M.

DALE C. WALKER, *Session Chairman*

### NEW PRODUCTS AND WORKSHOP SESSION

#### NEW PRODUCTS

##### “STATIC ADJUSTABLE VOLTAGE DRIVES”

A discussion of Ultraflex M Drive system illustrating some of its user advantages such as higher efficiency and reduced maintenance with reference to specific user.

K. S. VREELAND, Product Section Supervisor  
Cutler-Hammer, Inc.

##### “SOLID STATE FEEDBACK CONTROL FOR ADJUSTABLE SPEED DRIVE”

Application of this newly developed control system to dynamic eddy-current drives with specific reference to reliability, compact size and performance.

FRANK E. SIMO, Chief Application Engr.  
Dynamatic Division  
Eaton Manufacturing Company

#### WORKSHOP SESSION

Moderators will lead the discussion on interesting and timely subjects related to the Packaging Industry. Groups of 25, or less, will enable each conferee to express his viewpoints and feelings on a variety of subjects.

Moderators:

R. J. KELSEY, Engineering Editor  
Modern Packaging Magazine

EUGENE MACOY  
American Can Company

HARLAND S. FISHER  
Packaging Engineer

GEORGE SCRIBNER  
Vulcan Electric Company

E. BOYD GARDNER, Asst. Development Mgr.  
Emhart Manufacturing Company

EDWARD D. WILCOX, JR., Manager—Mechanical Engr.  
Lever Brothers Company

Recorders:

I. E. ELIASSON, Manager New York Office  
Machinery Electrification, Inc.

FRANK R. CINCO, Electrical Engineer  
Package Machinery Company

T. W. BROCKMEIER, Engineering Department  
National Biscuit Company

STEVEN CAMPANELLA, Industrial Sales Manager  
Edwin L. Weigand Company

LESTER HIGGINS, Supervisor Electrical Department  
Scandia Packaging Machinery Company

Y. FRED NAVAS, Chief Electrical Engineer  
General Foods Corporation

## 12:15 P.M.—LUNCHEON

Luncheon Speaker—**ORLIN E. JOHNSON**, Vice President  
Bristol-Myers Products Division

### “HIGHER EDUCATION IN PACKAGING”

The Packaging Foundation and Michigan State University  
and their impact on packaging.

## AFTERNOON SESSION—2:00 P.M.

H. S. FISHER, *Session Chairman*

## NEW PRODUCTS

### “AMBIENT COMPENSATED OVERLOAD RELAY”

Introduction of this new product scheduled for marketing  
early in 1962 with a discussion of its advantages for users  
operating under wide ambient temperature variations.

**DALE WILLCOX**, Director of Engineering  
Furnas Electric Company

### “TEMPERATURE CONTROLLERS FOR SEALERS ON BREAD-WRAPPING MACHINES”

A case study of actual applications of new temperature  
controllers on machinery used to seal various types of  
bread-wrapping materials.

**JOHN R. McCAULEY**, General Product Sales Manager  
Barber-Colman Company

### “ELECTRONIC STROBOSCOPE”

Presentation of this new instrument illustrating its advantages  
over previous types, and a demonstration of effective  
uses.

**JOHN E. SNOOK**, District Office Manager  
General Radio Company

### “HIGH SPEED VIBRATORY FEEDER”

Discussion and demonstration of a new high speed unit  
designed for wide application in the packaging industry.

**JOHN SIGAFOOS**, District Office Manager  
Eriez Manufacturing Company

### “MINIATURE PHOTOELECTRIC EQUIPMENT”

Presentation of a new series of miniature equipment with  
a discussion of advantages in specific applications.

**STEPHEN J. DEITZ**  
Deitz Company, Inc.

### “PROXIMITY SWITCHES”

Introduction of new items in the proximity line to be  
available early in 1962 with a discussion of user advantages.

**RICHARD DeSTEFANO**, Manager  
Static Control Devices  
Minneapolis-Honeywell Regulator Company

## MEETING ADJOURNMENT — 4:30 P.M.

## 1962 CONFERENCE ARRANGEMENTS COMMITTEE

F. R. Cinco .....	General Chairman
I. Gottscho .....	Conference Chairman
G. C. Scribner .....	Registration Chairman
Y. F. Navas .....	Finance Chairman
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R. Kelsey .....	Publicity Chairman
J. D. Ramsey .....	Facilities Chairman

## NATIONAL PACKAGING INDUSTRY SUBCOMMITTEE

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L. Higgins .....	Scandia Packaging Machinery Co.
G. N. Hightower .....	Reynolds Metals Co.
R. Kelsey .....	Modern Packaging Magazine
E. W. Macoy .....	American Can Co.
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C. M. Rhoades .....	General Electric Co.
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D. C. Walker .....	Square D Co.
W. A. Warren .....	R. J. Reynolds Tobacco Co.
E. D. Wilcox, Jr. ....	Lever Brothers Co.

## PHILADELPHIA SECTION

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