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W. E. Wickenden (A'07, M'13)
Men of the Industry

W. E. Wickenden Heads S.P.E.E.

William E. Wickenden, president of the Case School of Applied Science since 1929, has been elected president of the Society for the Promotion of Engineering Education for the year 1933-1934. Mr. Wickenden is well qualified for the work he has been se-



lected to direct, having been engaged most of his life in a study of educational and personnel problems. Following graduation from the University of Wisconsin he became a member of the teaching staff of that institution and of the Massachusetts Institute of Technology, and while with M.I.T. he made a study of educational problems for the engineering department of the Western Electric Company, which led to the creation of a personnel department of which he became manager in 1918. Later he was named chairman of the Western Electric Company's personnel committee.

In 1921 he was transferred to the headquarters staff of the American Telephone & Telegraph Company as assistant vice-president in charge of the recruiting and development of supervisory and technical personnel for the group of companies making up the Bell System. This work included the promotion of relations with universities and colleges throughout the country. Mr. Wickenden is a member of the American Institute of Electrical Engineers, the American Association for the Advancement of Science and the American Society of Mechanical Engineers.

DEXTER S. KIMBALL, dean of the College of Engineering, Cornell University, past-president of the American Society of Mechanical Engineers and of the Society for the Promotion of Engineering Education, was awarded

the Lamme Medal at the recent annual banquet of the S.P.E.E. in Chicago. The medal is awarded each year by the Society "to a chosen technical teacher for accomplishment in technical teaching or actual advancement of the art of technical training."

FRED S. HUNT, Milwaukee manufacturer and attorney, has been appointed a member of the Wisconsin Public Service Commission for a six-year term. Mr. Hunt succeeds David E. Lilienthal, who resigned to become a member of the Tennessee Valley Authority.

J. S. Norris Becomes Head of Beauharnois Power

Directors of the Beauharnois Power Corporation, Ltd., have elected J. S. Norris president of the corporation and chairman of the board and the directors of Beauharnois Light, Heat & Power Company, a subsidiary of Beauharnois Power, have elected him president and chairman of that company. Mr. Norris has been president of Montreal Light, Heat & Power Consolidated since the beginning of this year. The presidency of the Beauharnois corporation had been vacant for some time and the elevation of Mr. Norris is a further development of the reorganization plan now being effected following upon its recent approval by holders of Beau-



harnois securities (ELECTRICAL WORLD, May 13, page 599).

Mr. Norris played an important part in the complicated work of amalgamating the gas and electric utilities which resulted in the formation of the Montreal Light, Heat & Power Company, of which he became secretary-treasurer in 1906. Four years later he was appointed general manager and in 1917

was elected vice-president and a director. He was selected for the newly created office of managing director in 1929, assuming the presidency early this year.

D. C. Green Heads Middle West Utilities

D. C. Green, formerly a vice-president of the Electric Bond & Share Company, was elected this week president of the Middle West Utilities Company, central organization in the Insull utility system.



He will take complete charge of operating companies controlled by Middle West Utilities in eighteen states. Mr. Green succeeds Grover C. Neff, who has served as president since the receivership of the company. Mr. Neff will return to the presidency of the Wisconsin Power & Light Company.

Mr. Green has been with Electric Bond & Share in New York since 1929, when he came East after a long period of service in the public utility industry in the West. He started with the Byllesby interests in San Diego and before severing his connection with that organization he had successfully filled managerial positions with its subsidiary properties in Oregon, Washington and Arkansas. It was in 1923 that he entered the Electric Bond & Share system as vice-president and general manager of the Utah Power & Light Company.

OBITUARY

Frank W. Peek, Jr.

Frank W. Peek, Jr., chief engineer of the Pittsfield (Mass.) works of the General Electric Company, and one of the company's specialists in high-voltage work, was killed July 26 when his automobile was struck by a train near Gaspé, Quebec. Mr. Peek was probably best known, both to the electrical engineering profession and the public, for his work in the field of lightning research. He had continued much